

## SMART Data

Information lives in many places throughout organisations. Traditionally, to achieve high-quality insight companies would embark on a data warehousing journey that could prove costly and complex.

This approach, essentially ingesting all the data the team could find, often failed to deliver the expected insights as this “data hoarding” was often done with no clear definition of the reporting requirements, no clear objectives for the system and the lengthy project did not kept pace with evolving business needs.



TEKenable turns this on its head. Our methodology, SMART Data, ensures that the effort and spend on the Data and Analytics project is aligned with defined objectives and measurable impacts, **SMART – Specific, Measurable, Achievable, Realistic and Timely**. Our SMART Data approach is shown below.

### Our SMART Data Approach:

# SMART

#### ENVISION

##### Generate ideas

Blue Sky workshops with key Business Units.



#### SELECT

##### Score & Prioritise

Consider availability of data, ease of delivery.

#### EXECUTE

##### Build

Deliver data pipelines, calculations, visualisations.



#### MEASURE

##### Insights & Results

Act on insights and report results.

## Actionable Insight is the key objective.

We ensure that the relevant and necessary data is transformed into Information and that is then presented as **Actionable Insight**.

*Information you cannot act on is just clutter.*



By focusing on **one clearly defined set of objectives**, we employ an agile, business first methodology that will deliver real and measurable benefits.

**TEKenable's data engineering team** has vast experience in delivering data projects for our clients. We believe the introduction of Microsoft Fabric has provided a powerful platform making basic and advanced analytics more accessible for organisations of all sizes supporting our SMART Data approach.

Our approach allows you to get **experience of the technology in a controlled way** that targets real business benefits.

Completion of the first phase can be a standalone result or can form part of an iterative process, expanding as your needs grow, incorporating other parts of your organisation. The technology stack **will not create a silo in your organisation**, in effect it forms the basis of an analytics infrastructure that will grow and evolve over time.



**Our experts will guide you through the process, ensuring you gain the insights and impact you need from your corporate data.**

**Please contact us through our website [www.tekenable.com](http://www.tekenable.com) for more information.**