

Customer Insights

Embrace the transformative potential of TEKenable's Dynamics 365 Customer Insights offering. Empower your organisation to deliver outstanding customer experiences, establishing the groundwork for crafting genuinely personalised, agile, and cohesive customer journeys across sales, marketing, and service divisions.



Dynamics 365 Customer Insights - Data: Microsoft's customer data platform (CDP) that helps deliver personalised customer experiences.

Dynamics 365 Customer Insights - Journeys: Elevates customer experiences, allowing you to orchestrate personalised journeys across all touchpoints to strengthen relationships and earn loyalty.

With Customer Insights , you can:



Engage customers in real time

Enable real-time trigger-based customer journeys via email, text, or push notifications, ensuring timely, personalised responses to customer actions across channels.



Win customers and earn loyalty faster

Real-time customer journeys span every touchpoint, delivering a seamless end-to-end experience.



Personalise customer experiences with AI

Transform insights into action with AI-driven recommendations for content, channels, and analytics. Seamlessly integrate data segments and profiles for deeper customer understanding.



Grow with a unified, adaptable platform

Seamlessly tailor and integrate with your existing tools. Streamline compliance and accessibility management.

We rapidly design, develop, and deploy a line of business applications often with little or no bespoke software, a low code/no code approach.



Allow TEKenable to be your trusted partner using the power of Customer Insights to empower your organisation to deliver outstanding customer experiences.